

## START YOUR OWN FRANCHISE PROPERTY VALUATION BUSINESS

LOOKING FOR AN OPPORTUNITY TO STEP INTO  
THE REAL ESTATE MARKET?

NOW IS YOUR CHANCE!

WITH GROUNDLOOR24, YOU CAN

LAUNCH YOUR OWN FRANCHISE PROPERTY  
VALUATION BUSINESS IN YOUR CHOSEN  
TERRITORY.

✓ NO EXCLUSIVE AREA RESTRICTIONS

✓ OPERATE WITH OUR TRUSTED GLOBAL  
BRAND

✓ ACCESS ADVANCED TOOLS AND ONGOING  
SUPPORT

THIS IS YOUR PATHWAY TO SUCCESS IN REAL  
ESTATE FRANCHISING.



# Groundfloor24

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## (English)

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## Franchise Investment Details

- FRANCHISE FEE: 10.000 EURO (ONE-TIME PAYMENT)
- TERM: 10 YEARS + 5-YEAR OPTION
- TECHNOLOGY FEE: 69 EURO PER USER/MONTH (MINIMUM 1 USER)
- ROYALTY FEE: THE ROYALTY FEE IS 5%.
- ADMIN FEE: 150 EURO PER MONTH
- NATIONAL MARKETING FEE: 150 EURO PER MONTH
- TOTAL INVESTMENT RANGE: 20.000 EURO – 50.000 EURO
- 💡 FROM THE 3RD YEAR, YOU MUST OPEN AN OFFICE IN YOUR TERRITORY (WITHOUT RESTRICTIONS).

## Franchise Property Valuation

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(English)

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### What You Get from Headquarters

- REAL ESTATE AGENTS CRM INCLUDING TRANSACTION DOCUMENTATION AND DOCU SIGN WITH MOBILE APP
- TRANSACTION SOFTWARE
- BILLING & BOOKKEEPING
- NATIONAL MARKETING
- FRANCHISEE SUPPORT
- CENTRALIZED BILLING (10TH OF EACH FOLLOWING MONTH)

### Extra Benefits for Franchisees

- RECOMMEND A NEW REAL ESTATE AGENT →
- EARN 10% COMMISSION ON THEIR FIRST 3 DEALS
- OFFICE SUPPORT BONUSES (MAX. 250 EURO PER YEAR EACH):
- +0.5% REVENUE IF OFFICE WITH A REAL ESTATE AGENCY FRANCHISEE
- +0.25% REVENUE IF OFFICE WITH A PROPERTY MANAGEMENT FRANCHISEE
- +0.25% REVENUE IF OFFICE WITH A MORTGAGE BROKER FRANCHISEE
- +0.25% REVENUE IF OFFICE WITH AN INSURANCE BROKER FRANCHISEE